

Agricultural Technology Information Centre (ATIC)

The ATIC is working at IGFRI since Jan. 2013. The objective of establishment of ATIC, in general are-

- To provide diagnostic services for soil and water testing, plant and livestock health;
- To supply research products such as seeds and other planting materials, livestock related, from the institution for testing and adaptation by various clientele;
- To provide information through published literature and communication materials as well as audio-visual aids and;
- To generate some resource through the sale of their technologies /products.

During this year following activities were undertaken.

- **Product sale**
 - Sale and distribution of literature (Rs.34095=00).
 - Sale of institute's products such as seed, root-slips or any other planting material (Rs. 29737=00).
 - Sale of value added fodder products (Rs. 534=00).
 - The total revenue generated through ATIC was Rs. 64, 366 during 2013-14.
- **Diagnostic services with help of concerned Central Analytical Laboratory (CAL)**
- **Advisory services**
 - **Visits:** The 758 visitors visit was conducted by ATIC during the period, which includes farmers, government organizations, NGO, private companies officials etc. and were exposed to the technologies of IGFRI, Jhansi.
 - **Kisan Call Centre:** The hundred and nine phone calls, seven postal and nine email queries were made were made by the farmers, dairy owners, land developers, government organizations and private companies for asking their problems. and replied.
 - Farmers Scientific Co-ordination committee meets every Wednesday, during which the queries of farmers, dairy owners, land developers, government organizations and private companies are replied.
- **Publications:** The ATIC published pamphlets (22) and leaflets (08).

Extension activities at ATIC

Extension activities organized	Date	Organizing institute	Place
Krishak Gosthi	Nov. 1, 2013	IGFRI, Jhansi	IGFRI, Jhansi
Kharif Chara workshop	July 6, 2013	IGFRI, Jhansi	IGFRI, Jhansi
Krishak Gosthi	March 27, 2014	IGFRI, Jhansi	IGFRI, Jhansi